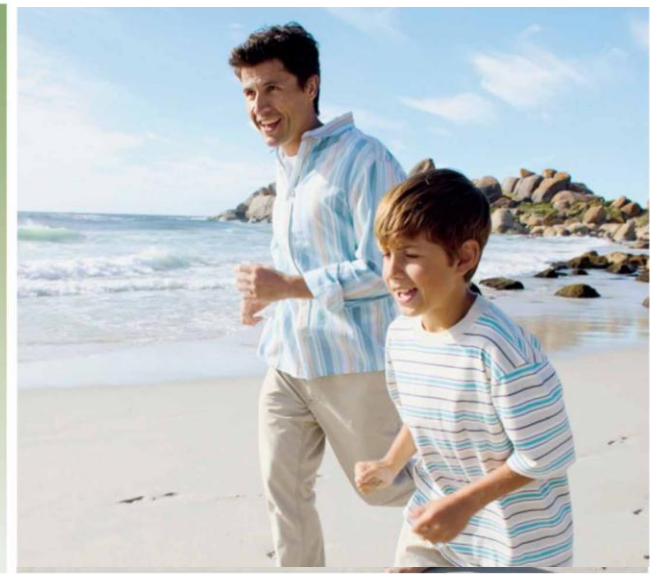


# WELCOME!



 **Shaklee**<sup>®</sup>  
Creating Healthier Lives<sup>®</sup>

# A BETTER TOMORROW

## WHAT WOULD MAKE YOUR TOMORROW BETTER THAN TODAY?



### PERSONAL

- Spend More Time with Family/Flexibility
- Take More Trips; Experience the World
- Improve Myself
- Help Others
- Protect Our Planet
- Enjoy a Healthier Life



### FINANCIAL

- Earn Extra Income
- Own My Own Home
- Own a Second Home
- Pay Off Debt
- Create an Income for Retirement Years
- Become Financially Independent



### PROFESSIONAL

- Be Recognized for My Achievements
- Free to Make My Own Choices/Career Change
- Feel Like I'm Doing Something That Matters
- Be My Own Boss
- Enjoy My Work

# OUR COMPANY



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## HERITAGE OF SUCCESS FOR OVER 50 YEARS



*Dr. Forrest C. Shaklee, 1915*

- **Founded by Dr. Forrest C. Shaklee in 1956**
- **Sold over 500 million products**
- **Paid over \$4 billion in bonuses**
- **#1 natural nutrition company in the U.S.!**
- **One of the first biodegradable nontoxic cleaners—Basic-H®**



## Climate Neutral™

First company in the world to be Climate Neutral™ certified to fully offset its CO<sub>2</sub> emissions, resulting in a net-zero impact on the environment.

# AN UNLIMITED FUTURE

## VISIONARY LEADERSHIP



Roger Barnett, 2008

- Entrepreneurial family with holdings in excess of \$2 billion
- Extensive business education (degrees from Harvard and Yale) and proven successes
- Invested \$20 million researching industry before buying Shaklee in 2004

***“Shaklee has all of the upside of a start-up, plus a 50-year track record and an infrastructure of a half-billion-dollar company.”***

Roger Barnett, Chairman and CEO  
SHAKLEE CORPORATION

## Since Roger

- Exclusive New Products
- International Expansion
- Updated Packaging
- Comprehensive New Training Programs
- Increased Earnings Programs
- National Media Exposure
- Excitement and New Growth
- Incredible Trip Incentives



# SHAKLEE PRODUCTS



## LOYALTY THROUGH QUALITY

### Healthy Nutrition

- Feel Better in 30 Days or Your Money Back



### Healthy Weight

- Revolutionary CINCH® Inch Loss Plan!



### Healthy Home

- Safe For You, Your Home and Your Planet®  
GET CLEAN™



### Healthy Beauty

- Natural-Based Personal Care and Beauty Products



# VIVIX™ World's Best Anti-aging Supplement\*



- **A Revolutionary Breakthrough** in Cellular Anti-aging.\*
- In laboratory studies, Vivix ingredients have been shown to **impact the four key mechanisms of cellular aging**.\*
- 30-day supply delivers the equivalent amount of resveratrol found in **3,000** glasses of red wine, and Vivix ingredients are **10X** more powerful than resveratrol alone in slowing a key mechanism of cellular aging.\*
- **All natural, clinically tested key ingredients**

## PATENT PENDING & EXCLUSIVE TO SHAKLEE

\* This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

# THE SHAKLEE DIFFERENCE

NATURALLY SAFE, PROVEN EFFECTIVE FOR OVER 50 YEARS



## ALWAYS SAFE

- Over 80,000 annual quality control tests
- Guaranteed potency—third party verification of botanical ingredients
- Guaranteed purity—350 contaminant tests conducted on EACH new botanical ingredient
- 100% Satisfaction Guaranteed



## ALWAYS WORKS

- \$250 million invested in testing research and development
- 70 published clinical studies
- 60 Shaklee scientists
- 55 patents and patents pending
- 50th Anniversary Landmark Study showed that Shaklee long-term supplement users have markedly better health than those who took only a multivitamin or no supplement at all



## ALWAYS GREEN

- No artificial flavors
- No artificial sweeteners
- No dyes or trans fats
- No hidden fillers
- No animal testing
- No banned substances
- No Chlorine Bleach

# POSITIONED FOR GROWTH



## Shaklee Creates the Opportunity For You To Have:

- Unlimited income potential
- Time freedom
- Travel
- Independence
- Leverage
- Time to make a difference

**\$350+ BILLION Health & Wellness**

## OTHER COMPANIES

MANUFACTURING

WHOLESALE

WAREHOUSE

ADVERTISERS

RETAILER



**CUSTOMER**

**Shaklee pioneered Social Marketing™, our revolutionary business model that, even in times of economic uncertainty, rewards you for sharing better health and a better income with everyone you meet.**



**YOU**

**PROFITS**



# BUILD YOUR HOME-BASED BUSINESS



## Total Corporate and Personal Support

- **No** Inventory
- **No** Deliveries
- **No** Collections
- **No** Customer Risk
- **No** Employees
- **No** Employers
- **No** Experience Needed

**Social Marketing™ is a business model that leverages your social networks to make everyone's life better and rewards you for doing so.**

# FIVE WAYS TO GENERATE INCOME

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1. Profit on Sale of Products

---

**UP TO 50%**

2. GOLD Ambassador Program  
Bonuses to **UNLIMITED DEPTH!**

---

**UP TO \$125**  
PER PROGRAM, UNLIMITED DEPTH

3. Personal and Group Bonuses  
to **UNLIMITED LEVELS!**

---

**UP TO 34%**

4. Leadership Bonuses Up to  
**FOUR GENERATIONS!**

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**UP TO 7%**

5. Tru-Infinity™ Bonuses to  
**UNLIMITED DEPTH!**  
(Levels and Generations)

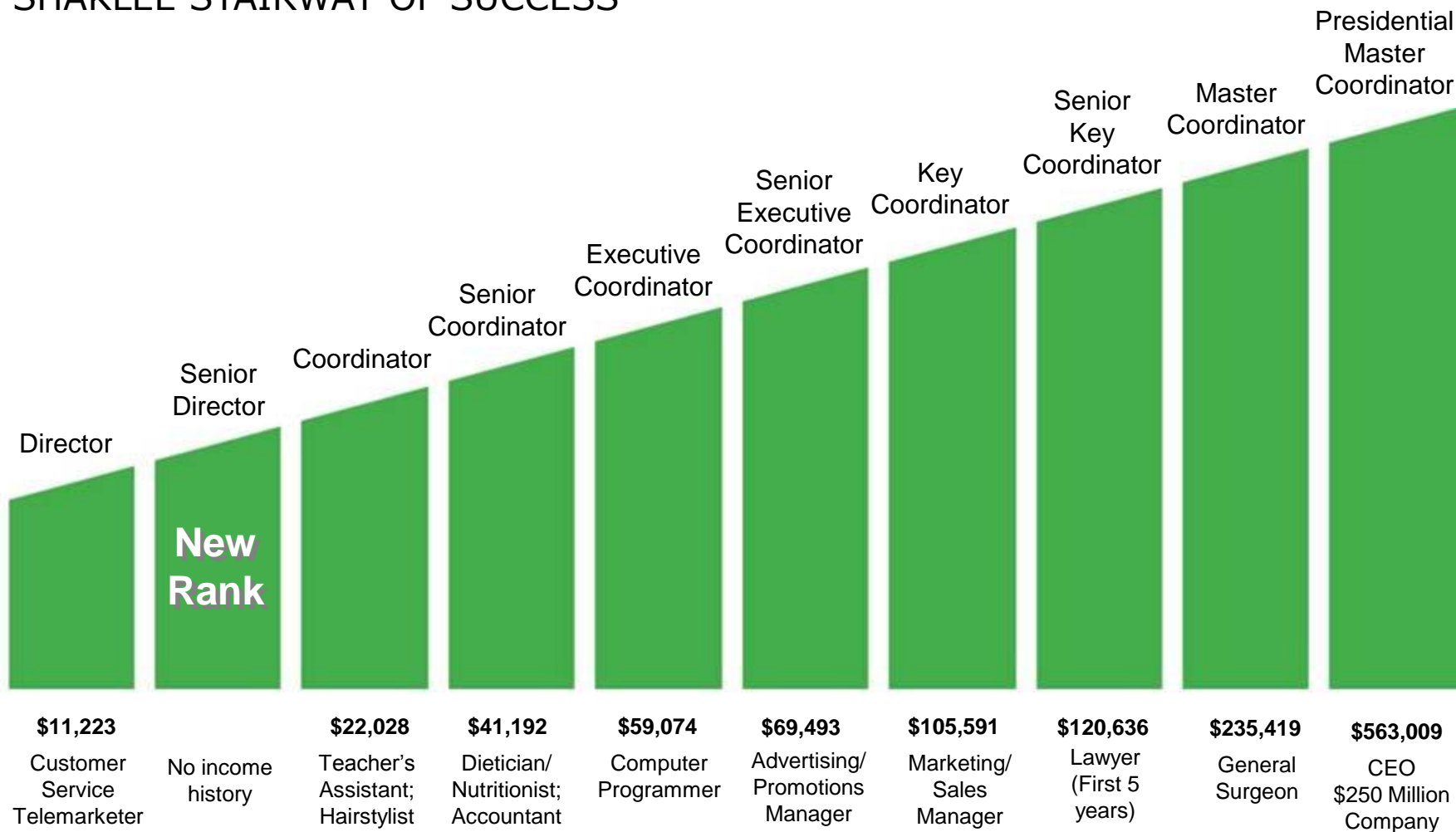
**UP TO 11%**

# REAL PEOPLE

# MAKING REAL MONEY



## SHAKLEE STAIRWAY OF SUCCESS



The rank structure shown above is new. Average annual income by rank is based on the average monthly Form 1099-MISC for all U.S. Business Leaders who would have qualified for the rank that month and added for the 12 months of 2007. Results will vary with effort. Shaklee Corporation does not guarantee that any particular income level will be achieved.

REAL PEOPLE

CREATING A FUTURE



...AND MAKING A DIFFERENCE



**Key Coordinator**

Marilu Serrano & Luis  
Martin Garcia

*"It is an incredible gift to have a career that enables me to be here for my family and provide for them so well. We work hard, and the rewards are amazing.*

*Your dreams are attainable.*

*Shaklee can help you get there."*

**\$72,134.19\***



**Master Coordinator**

Renae  
Leiss

*"I honestly cannot think of a better opportunity or a better way for a parent to be able to stay at home, raise wonderful children, and build a solid financial future. Shaklee has helped me to redefine my entire definition of success."*

**\$83,773.26\***



**Master Coordinator**

Jennifer & Daniel  
Glacken

*"There is not another career in the world that could have given us the time freedom and income that we have come to enjoy with Shaklee. It has allowed us to home-school our children, travel the world, and positively affect the lives of hundreds of people."*

**\$127,592.63\***



**Master Coordinator**

Carol & Al  
Hegerman

*"You never really 'retire' in Shaklee because you want to continue to build a group; but after 45 years in Shaklee and \$24 million in income, I am making income at the rate of \$3,000 a day. It began with a \$4 investment ... Shaklee is the greatest plan for income in retirement years!"*

**\$1,226,484.87\***

\*Figures based on 2007 Form 1099-Miscellaneous for Personal Group and Leadership Bonuses. Does not include price differential/profit.

# BUSINESS INCENTIVES!

EARN EXCITING INCENTIVE TRIPS,  
RECOGNITION, AND MORE!



# BEST WAY TO GET STARTED

## \$299 GOLD Ambassador Mission PAK

Everything you need to start, own, and operate your business.

**INCLUDES EVERYTHING IN THE DISTRIBUTOR WELCOME KIT, PLUS:**

- 15% discount off SRP on products
- Free product with next order of 100 PV
- Select 1 of 5 Product Action Kits (PAKs)
- Allows you to build and earn globally
- 3 months of your own personal Web site
- Paid on unlimited depth
- Shaklee will plant 5 trees to help the planet

**\$500+  
Value!**



## GOLD Premiere Tru-Infinity™ Mission PAK



**Cinch® Mission PAK**



**Healthy Home, Healthy You Mission PAK**



**Vivix™ Tru-Infinity™ Mission PAK**



**Kosher GOLD Mission PAK**



## GETTING STARTED IS EASY

- **EXPERIENCE THE PRODUCTS**

“SHAKLEE-IZE” your home and sign up for AutoShip today!

- **SCHEDULE A FREE FIRST STEP TRAINING SESSION**

And visit Shaklee University.

- **TALK TO PEOPLE EVERY DAY ABOUT SHAKLEE**

Work with your sponsor and upline for best results.



**WELCOME TO THE  
SHAKLEE FAMILY!**

 **Shaklee**  
Creating Healthier Lives®



***“Your future life will be exactly  
what you decide to make it.”***

**— DR. FORREST C. SHAKLEE**

# JOIN US!



 **Shaklee**<sup>®</sup>  
Creating Healthier Lives<sup>®</sup>

**PHASE 1**

**\$50** FOR EA. PAK YOU SELL



**3 PERSONAL  
6 TOTAL**

**PHASE 2**

**\$75** FOR EA. PAK YOU SELL



**3 PERSONAL  
9 TOTAL**

**UP TO  
\$25**

**PHASE 3**

**\$100** FOR EA. PAK YOU SELL



**3 PERSONAL  
12 TOTAL**

**UP TO  
\$50**

**PHASE 4**

**\$125** FOR EA. PAK YOU SELL



**UP TO  
\$75**

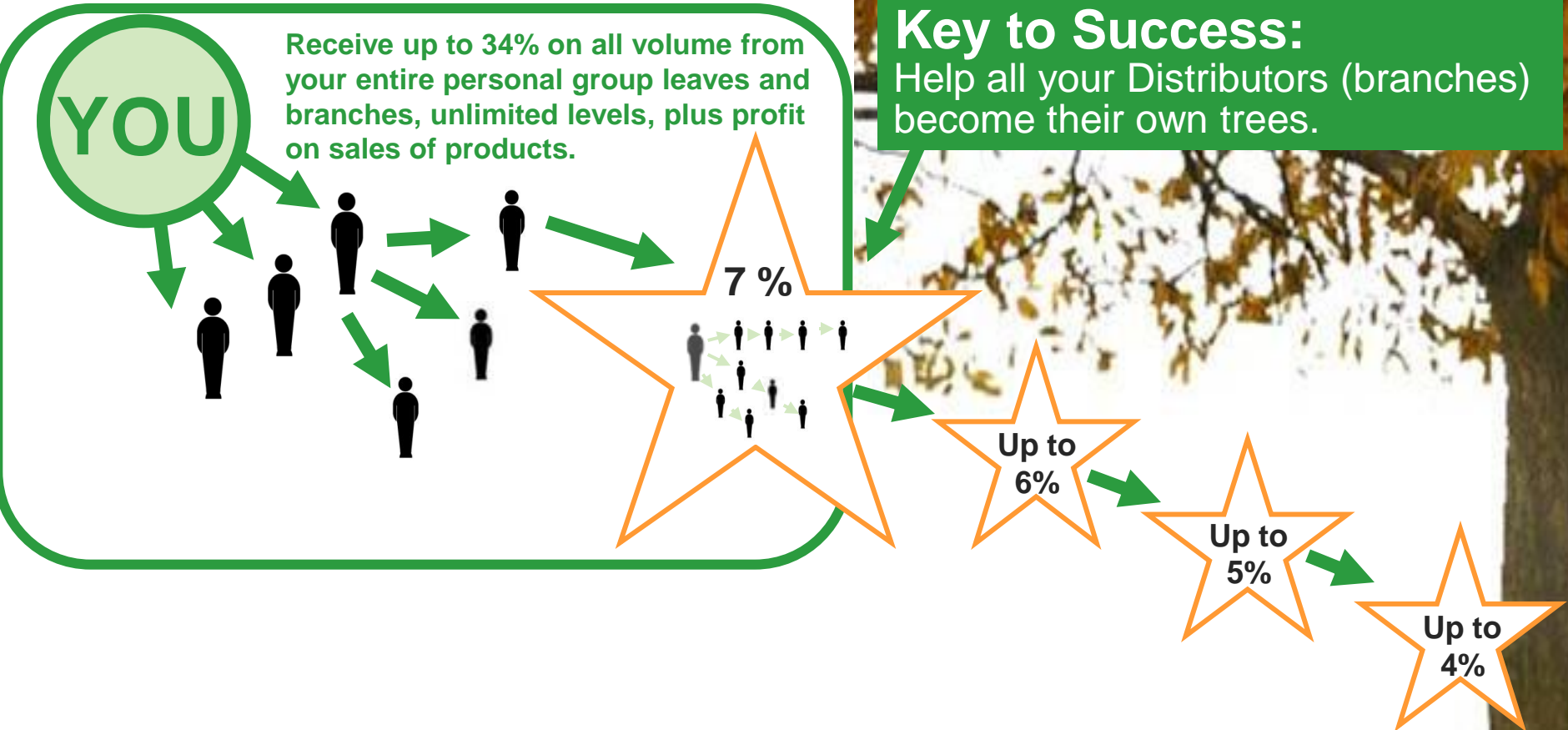
You can earn bonuses up to **\$125** on each GOLD Ambassador Mission PAK sold!!

**UNLIMITED  
DEPTH!**

# PERSONAL GROUP AND LEADERSHIP BONUSES



"SHAKLEE-IZE" YOUR HOME! AND FIND OTHERS TO DO THE SAME.



**RECEIVE UP TO 7% BONUSES ON UP TO FOUR GENERATIONS OF LEADERS**

# HOW YOU GET PAID



## Executive Coordinator Earning Scenario

<b>5</b>	<b>Duplicate your growth to Tru-Infinity™</b> (8% Tru-Infinity Bonus on 10,000 Group IPV)	\$800
<b>4a</b>	<b>Train your 3 new trees to grow 3 of their own</b> (6% Leadership Bonus on 9 2 <sup>nd</sup> levels—4000 SPV)	\$2,160
<b>4b</b>	<b>Help 3 of your branches become trees</b> (7% Leadership Bonus on 3 1 <sup>st</sup> levels—4000 SPV)	\$840
<b>3</b>	<b>Develop leaves and branches</b> (30% Personal Group Bonus—5000 SPV)	\$1,500
<b>2</b>	<b>Grow new branches</b> (Sponsor 5 new personal Phase 3 GOLD Ambassadors with a Mission PAK)	\$500
<b>1</b>	<b>Grow new leaves</b> (Business Leader profit on 2000 MN sales)	\$550
		<b>\$6,350/mo.</b>

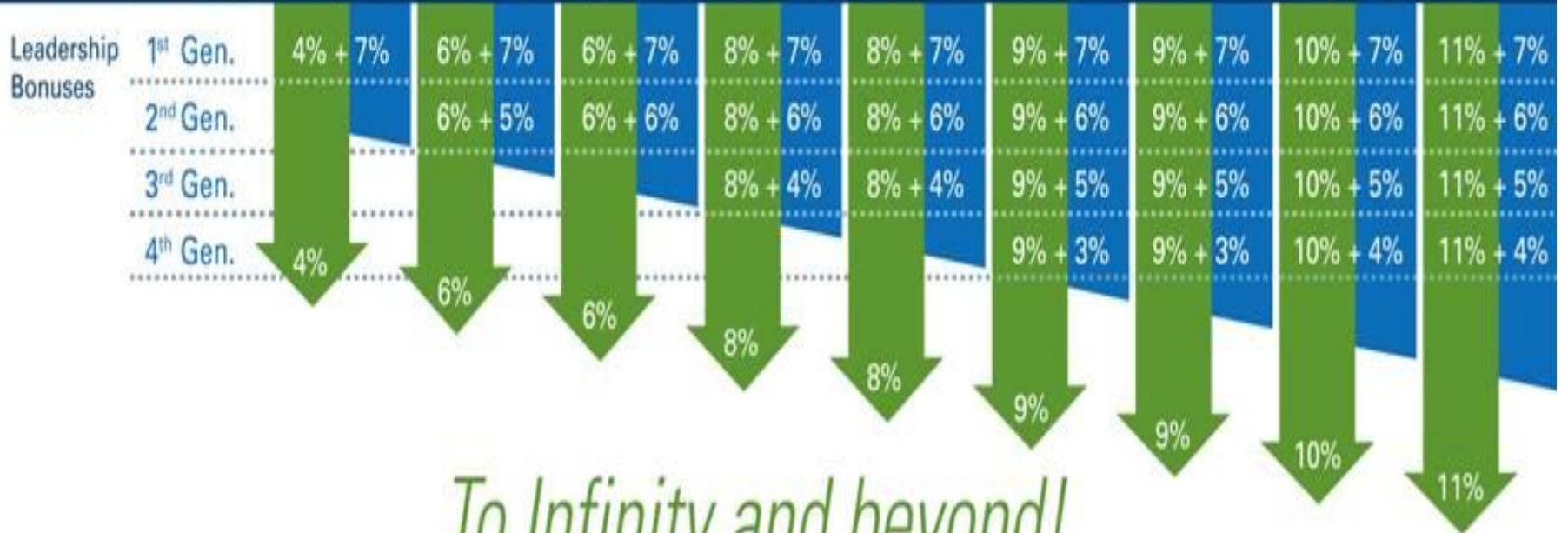
**APPROXIMATE ANNUAL INCOME = \$76,200\***

\*Hypothetical illustration—results not typical. Shaklee does not guarantee that any particular income level will be achieved.

# TRU-INFINITY BONUSES



**TRU-Infinity™ Bonuses are paid IN ADDITION TO PGV & BGV bonus percentages**



*To Infinity and beyond!*

# OTHER OPTIONS

## NEW DISTRIBUTOR AND MEMBER PACKS

**\$39.95**

### New Distributor Welcome Kit

*Basic tools needed to start your Shaklee business!*

- A success manual
- The “Join Us” Opportunity Brochure and DVD
- Product and business tools

**\$19.95**

### New Member Pack

*Enjoy products at a discount with the option of starting your own business.*

- 15% discount off SRP, plus other discounts and offers
- FREE access to MyShaklee.com
- Informative health and product information

